

EVERYTHING

You Need to Know About
Translation Services

In 10 Minutes or Less



HONYAKU PLUS LANGUAGE SERVICES

There are several different types of service providers, each with unique strengths and weaknesses.

Type	Strengths	Weaknesses
Google Translate, Bing Translator, etc. (machine translation)	<ul style="list-style-type: none">▪ Free▪ Instantaneous delivery▪ Sometimes works with single words or phrases to get the gist	<ul style="list-style-type: none">▪ Produces humorous gibberish on sentences (great for party games)
Freelance translators	<ul style="list-style-type: none">▪ Personal service▪ Sometimes lower rates	<ul style="list-style-type: none">▪ Locating freelancers is difficult▪ Capacity is limited▪ Availability is limited▪ Quality may vary▪ Often no quality check
Automated Agency (gengo.com)	<ul style="list-style-type: none">▪ Relatively low cost▪ Reasonable delivery times▪ High availability	<ul style="list-style-type: none">▪ Translators have little experience▪ Capacity is limited▪ No specialized service
Traditional Translation Company (Honyaku Plus)	<ul style="list-style-type: none">▪ Professional service▪ Rates negotiable▪ Field expert translators▪ Quality assurance▪ High availability▪ Virtually unlimited capacity	<ul style="list-style-type: none">▪ Not all agencies are providing the same standards of quality▪ May not provide services to general public



A traditional translation company is the best choice when quality matters. Use this list to tell the good from the bad.

Good Company

Quality

- Uses translators who are native speakers of the target language
- Uses career translators with proven performance
- Checks translation using a third party
- Uses translators with expert knowledge for specialized fields

Service

- Provides quick price and delivery time quotation
- Adjusts the service to fit the needs of the client (number of translators, checkers, editors).
- Uses professional translators who adhere to professional standards
- Delivers on time
- Considers the client's non-translation requirements as well (delivery times, budget, etc.)
- Communicates well with clients to answer all questions about all aspects of the service and to solve problems
- Can adapt to the client's invoicing requirements and payment systems

Pricing

- Has flexible pricing to match the work content and volume
- Can clearly explain the pricing conditions



Honyaku Plus is a traditional translation company that you can trust.

Decades of success working with global companies such as Panasonic, Bosch, Yamaha, and Bloomberg.

Top quality through our proprietary quality control system, translators who are native speakers of the target language, third-party checking, and a translation rating system that tracks performance over time.

Unlimited capacity with over 500 freelance translators, several in-house translators, and access to global networks of language service professionals.

Superlative service because our goal is to make your project a success.

Tell us your translation problems – we have all the answers!

Honyaku Plus Language Services



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